# Interaction Design in Mobile Augmented Reality for Education: Insights from a Systematic Review



#### Filippos Tzortzoglou

Department of Primary Education, University of the Aegean, filippostz@aegean.gr

#### **Spyros Vosinakis**

Department of Product & Systems Design Engineering, University of the Aegean, <u>spyrosv@aegean.gr</u>

#### Anna Gardeli

Department of Product & Systems Design Engineering, University of the Aegean, <u>agardeli@aegean.gr</u>

#### **Alivisos Sofos**

Department of Primary Education, University of the Aegean, <u>lsofos@aegean.gr</u>

## Motivation

O1 Growth of Mobile Augmented Reality (MAR) in education

Need to understand interaction design for diverse learners

Few studies link input modalities and learning contexts

#### **Research Questions**

RQ1: Tracking mechanisms & input modalities

RQ2: Relation of input modalities to spatial scope & coupling

RQ3: Common user tasks & content delivery strategies

RQ4: Variations across age groups & subjects

RQ5: Correlations between age groups & input modalities

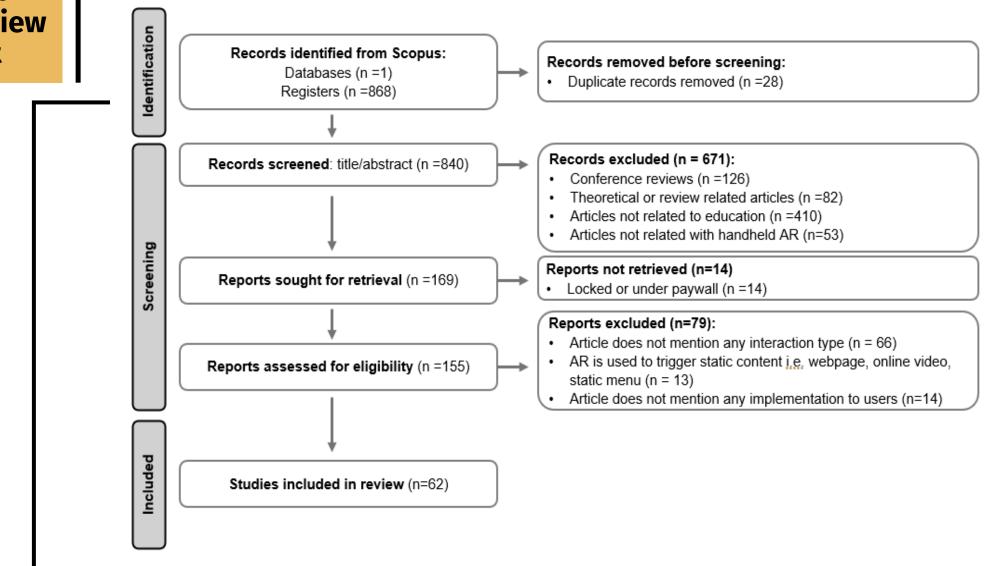
## **Methodology**

#### PRISMA framework

Search: Scopus with Boolean query Inclusion/exclusion criteria, intercoder agreement κ=0.98

Final sample: 62 studies

# Systematic literature review flow chart



	SUBJECT	EDUCATIONAL LEVEL	USERS	SIZE	COUPLING	marker-based	markerless	location-based	2D touch	3D touch	Marker Scanning	langible	Deviced-based	Interface Interaction	3D Obj. Manipulation	Content Insertion	Media Activation	Exploratory Visualization	Interactive Simulations	Challenge-Based	Contextual Annotation &	Media Enrichment
Lima et al. [14]	Eng	university	single	tabletop	0																	
Daineko et al. [15]	Eng	university	single	tabletop	0		i.			П					П							
Frank et al. [16]	Eng	university	single	tabletop		-	П															
Lopez-Faican & Jaen [17]	Hum	primary	multi-user	room	0																	
Harun et al. [18]	Sci	secondary	single	tabletop	0	-				П												
Pu & Zhong [19]	Hum	primary	single	tabletop								П			П				П			
Kang et al. [20]	Math	primary	single	tabletop							П											
Draxler et al. [21]	Hum 4	university/adult	ts single	tabletop			П															
Cheng et al. [22]	Sci	primary	single	world																		
Gardeli & Vosinakis [23]	Eng	primary	multi-user	tabletop																		
Soares et al. [24]	Med	university	single	tabletop	0																	
Lazo-Amado [25]	Med	primary	single	tabletop	0																	
Sousa & Romao [26]	Sci	primary	single	tabletop	•																	
Yan et al. [27]	Eng	university	single	tabletop																		
Sotelo-Castro & Becerra [28]	Med	primary	single	tabletop	0																	
Banda et al. [29]	Eng	university	single	tabletop	•																	
Wang et al. [30]	Hum	university	single	world																		
Hwang et al. [31]	Math	primary	multi-user			1	N/A															
Pardo et al. [32]		university/adult		tabletop																		
Zimmerman et al. [33]	Sci	primary	multi-user																			
Codd-Downey [34]	Med	university	multi-user		0																	
Solano et al [35]	Math	primary	single	tabletop	•																	
Vassilakis et al. [36]	Hum	university	single	world																		
Huang et al. [37]	Hum	primary	single	world																		
Sanchez et al. [38]	Eng	university	single	room	0																	
Naz et al. [39]	MULTI	primary	single	tabletop	•																	
Dinc et al. [40]	Sci	university	single	tabletop	0																	
Arztmann et al. [41]	Sci	university	single	tabletop	0																	
Cen et al. [42]	Sci	secondary	single	tabletop	•																	

TRACKING

CONTENT DELIVERY

COUPLING: weak ○ moderate ○ strong ●

										-										
	SUBJECT	EDUCATIONAL	USERS	SIZE	COUPLING	marker-based	markerless location-based	2D touch	) touch	Marker Scanning	langible Locomotion-Based	Deviced-based	Interface Interaction	3D Obj. Manipulation	Content Insertion	Media Activation	Exploratory Visualization	Interactive Simulations	Challenge-Based	Contextual Annotation & Media Enrichment
V 6 1 5 4 7 7		LEVEL				٤	€ 0	20	30	Σ	E 2	ŏ	=	35	Ö	Σ	m	Ξ	0	5 0
Yusof et al. [43]	Eng	university	single	tabletop	•															
Salazar et al. [44]	Sci	secondary university	single single	tabletop tabletop	0															
Ivarson et al. [45]	Sci				0															
Shrestha [46]	Eng	university	single	room tabletop	•								100							
Yusof et al. [47]	Sci	university	single		0															
Jain [48]	Med	university	single	tabletop	0															
Yoon and Kang [49]	Eng	university	single	room	•															
Nunes et al. [50]	Sci	secondary	single	tabletop	0				1											
Avanzini et al. [51]	Hum	primary	multi-user		0															
Yehia et al. [52]	Eng	university	single	tabletop	0															
Permanasari [53]	Sci	general	single	tabletop	0															
Chin [54]	Hum	university	single	tabletop	0															
Stojanovic et al. [55]	Math	secondary	single	tabletop	•															
lakovidis et al. [56]	Hum	university	multi-user		0															
Dutta and Singh [57]	Eng	university	single	tabletop	0															
Botella et al. [58]	Sci	university	single	tabletop	•											100				
Basumatary et al. [59]	Hum	primary	single	tabletop	0															
Costa et al. [60]	Sci	primary	multi-user		0						-									
Alkhafaji et al. [61]	Hum	adults	single	world																
Cook et al. [62]	Med	university	single	tabletop	0															
Yusof et al. [63]	Math	preschool	single	tabletop	0															
Surapholchai et al. [64]	Sci	secondary	single	tabletop																
Rashevska et al. [65]	Math	secondary	single	tabletop	0															
Chu et al. [66]	Eng	university	single	tabletop																
Kalyoncu & Karal [67]	Eng	secondary	single	tabletop	•															
Chen [68]	Sci	primary	single	world	•															
Ahmed & Lataifeh [69]	Sci	university	multi-user		0															
Chang et al. [70]	Sci	secondary	single	world																
Sung et al. [71]	Sci	university	single	tabletop	0			5.0												
Reisinho et al. [72]	Sci	primary	single	tabletop	•															
Awuor et al. [73]	Eng	university	single	tabletop	•															
Geng & Yamada [74]	Hum	university	single	tabletop																
Blattgerste et al. [75]	Med	university	single	tabletop	0															

TRACKING

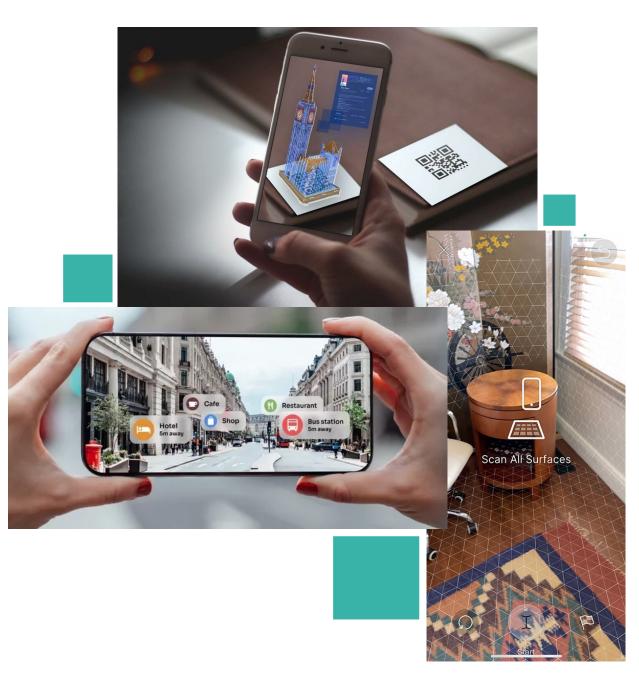
USERTASK

CONTENT DELIVERY



### **Tracking Mechanisms**

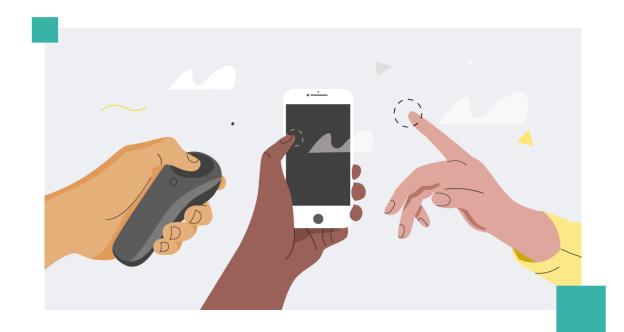
Marker-based (43 apps)
Plane-based (9)
Feature-based (5)
Location-based (6)
1 app no tracking info





## **Input Modalities**

2D touch (32)
3D spatial (16)
Tangible input (11)
Marker scanning (6)
Locomotion-based (6)
Device-based (2)





# Spatial Scope & Coupling

Tabletop (49) Room-sized (4) World-sized (9) Weak coupling (29) Moderate (11) Strong (22)

Patterns: Touch in tabletop, locomotion in world-sized, tangible in room/strong coupling



# User Tasks & Delivery



Interface interaction (24)
3D object manipulation (20)
Content insertion (4)
Media activation (6)

Delivery approaches: Exploratory Visualization, Challengebased, Interactive Simulation, Gamified, Contextual Annotation

## RQ4

# Variation Across Age & Subjects

Target: preschool (1), primary (19), secondary (10), university (31), adults/public (4)

Subjects: Science (20), Engineering (15), Humanities (12), Medicine (8), Math (6) Tangible/spatial in STEM & medical; Touch in primary; Location/contextual in heritage/environment

## RQ5

# Correlations Between Age & Input

Younger learners: simple UI, low cognitive load

Secondary: UI + annotation/contextual

University: 3D manipulation, multimodal, tangible

Special education: minimal-touch

## **Key Insights**

O1 Marker-based tracking dominates but limits mobility

Tangible input intuitive but can cause fatigue

Tabletop setups common but underuse AR's full potential

O4 Strong coupling demands embodied interaction Age, subject, and context shape interface design

## Recommendations

Align input modality with learners' abilities & spatial context

Address cognitive load and usability systematically

Explore fixed-device or hands-free configurations

Integrate learning theory and measure outcomes longitudinally

## Limitations

Few long-term studies

Limited cross-cultural and accessibility analyses

Cognitive load rarely assessed

## Conclusions

MAR offers interactive visualization & contextbased learning

Interaction design must be age- and contextsensitive

Future research: inclusivity, usability, and learning impact

# Thank you Q&A