

Splash app: share your art with the creative community

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Introduction

Digital platforms have transformed the way artists create, share, and engage with their work. Yet existing platforms often fail to adequately support artistic communities, due to:



Algorithmic Biases



Lack of meaningful engagement



Unmoderated content



Content Oversaturation



Motivation

The motivation for creating the platform stems from personal passion for art, as well as discussions and observations of pain points, as expressed by other co-artists. Overall, it stems from the will to offer:



A sense of belonging



Meaningful engagement



A safe & art-related space

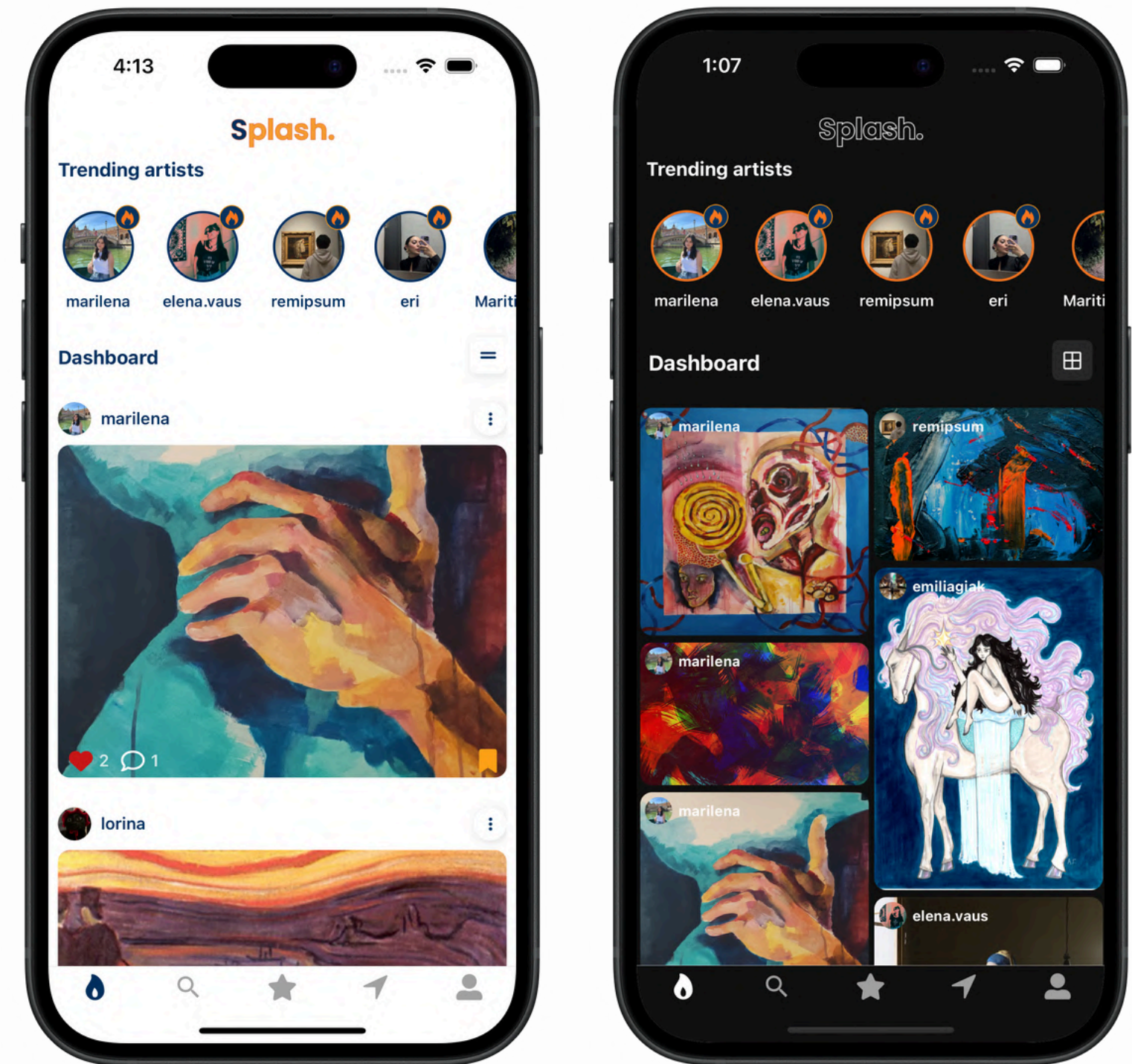


A fun way of interaction



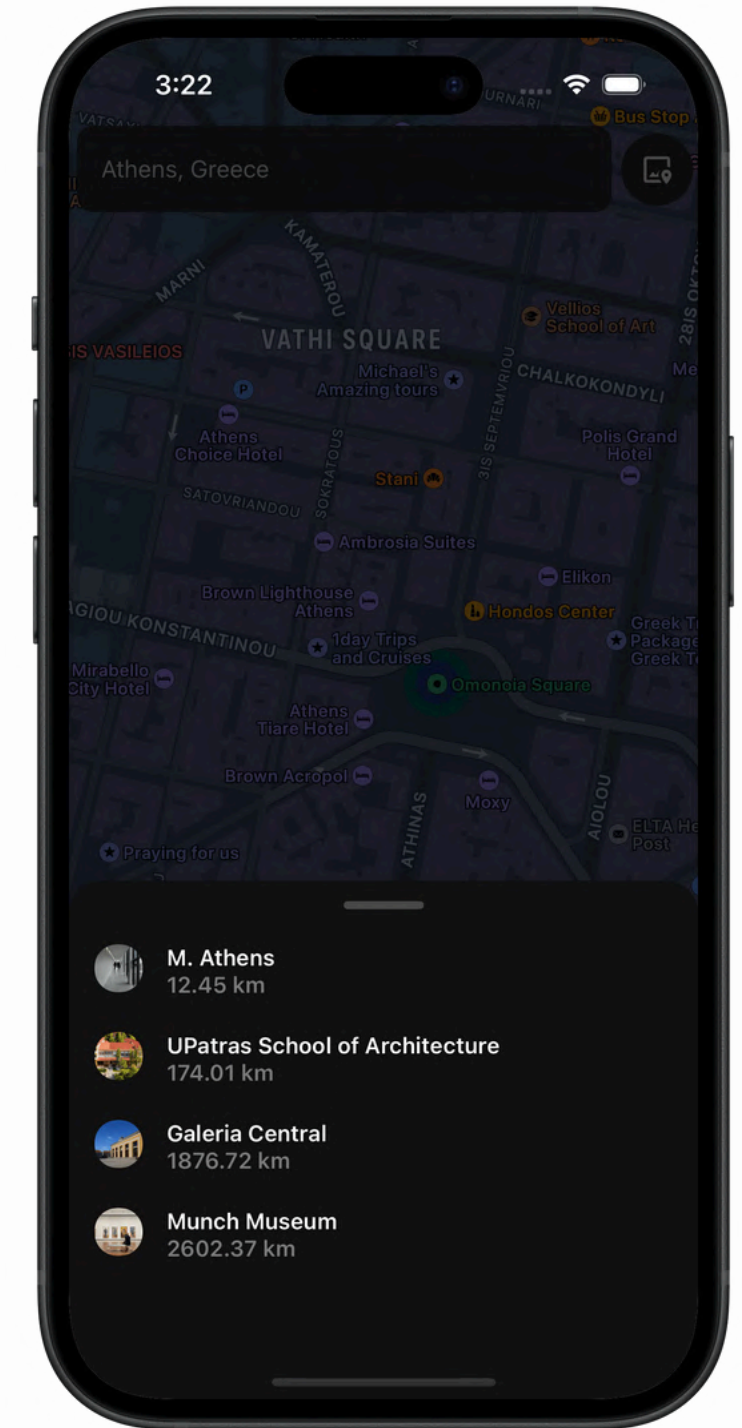
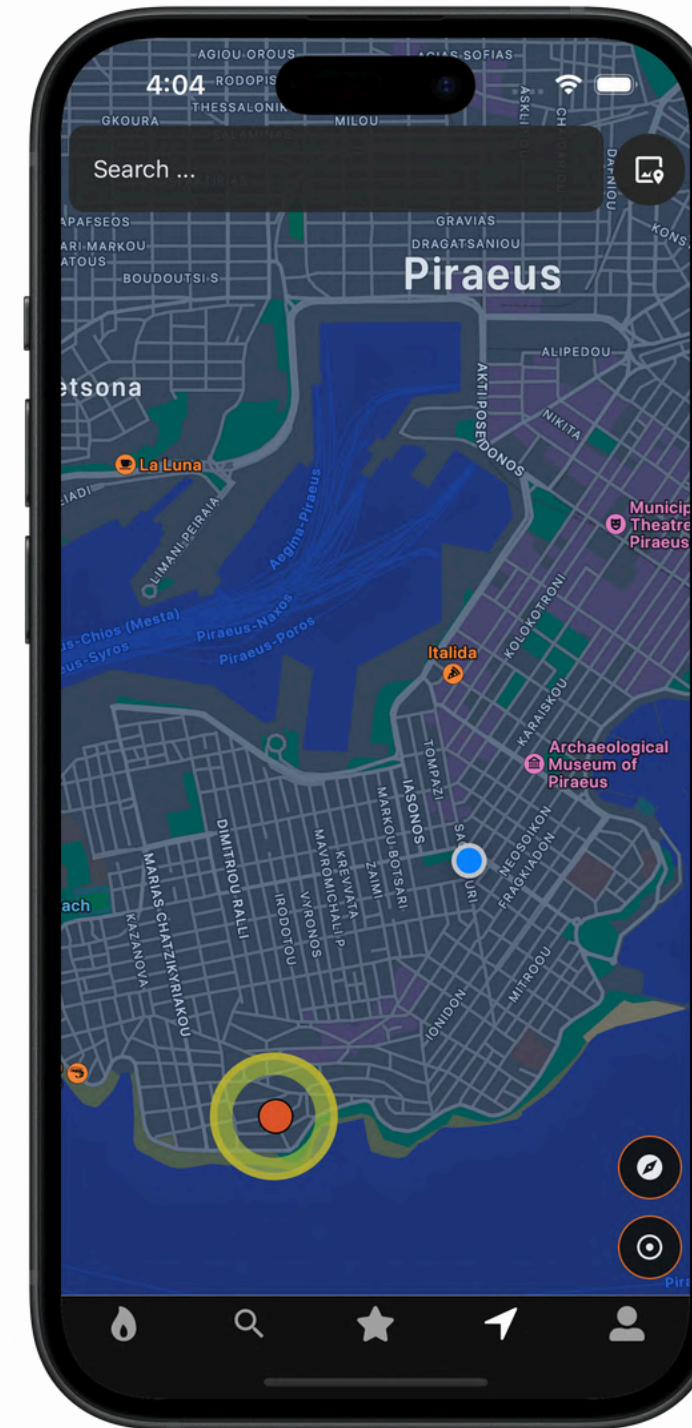
The Prototype (Main Screen)

The Main Screen is the entry point to the platform. It contains a catalog of posted artworks, as well as a prominent placement of trending artists.



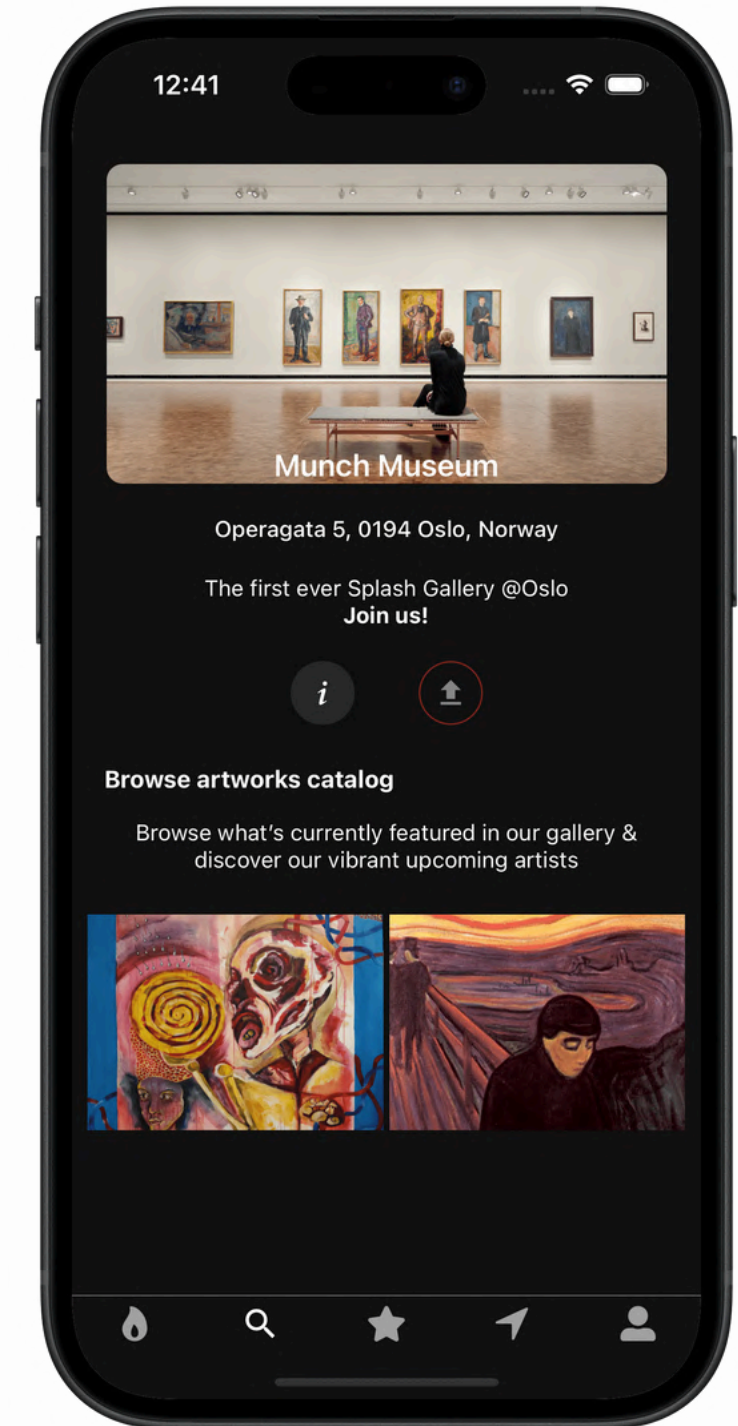
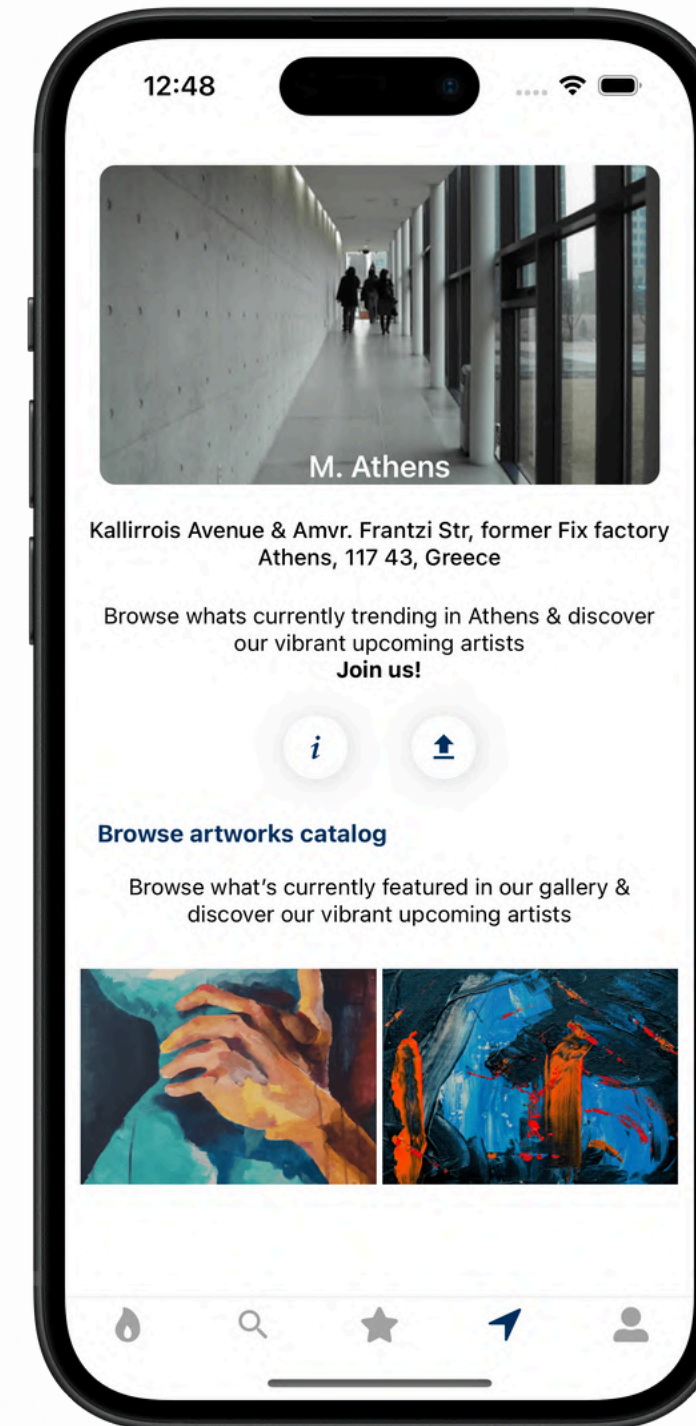
The Prototype (Map Screen)

The Map Screen is where galleries are depicted. Users can browse the map and list and explore galleries and their content.



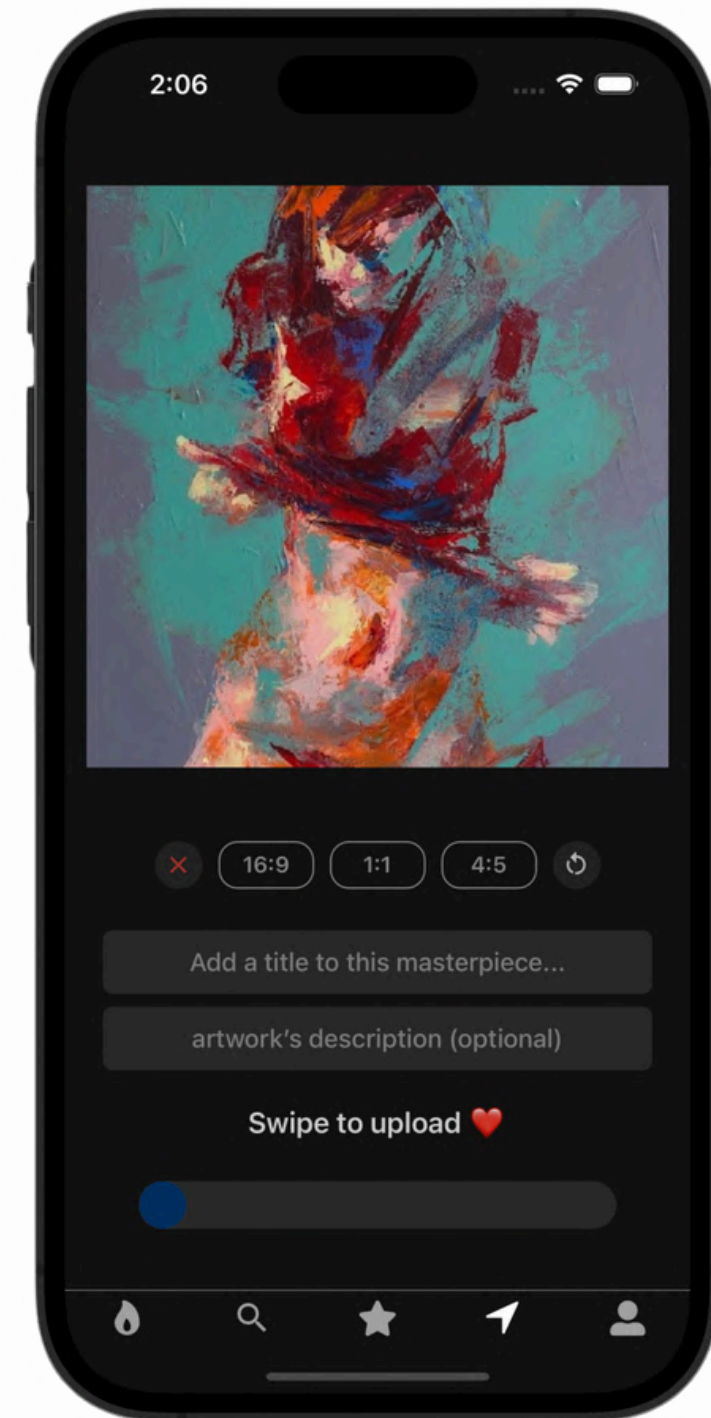
The Prototype (Gallery Profile Screen)

The Gallery Profile Screen provides users with information about the corresponding gallery, and contains the artworks that have been uploaded there.



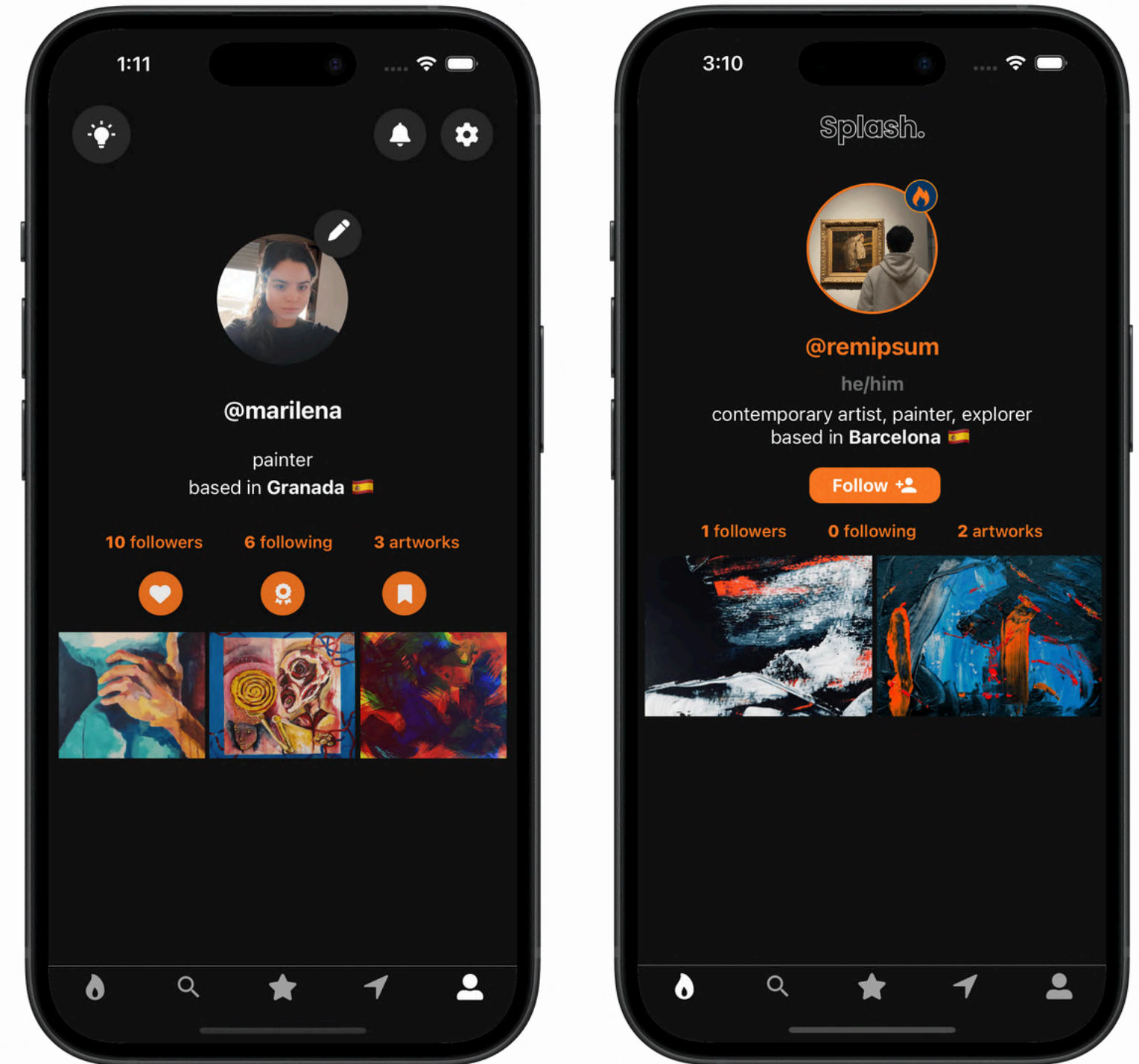
The Prototype (Uploading Screen)

On the Uploading Screen users can configure and post their art.



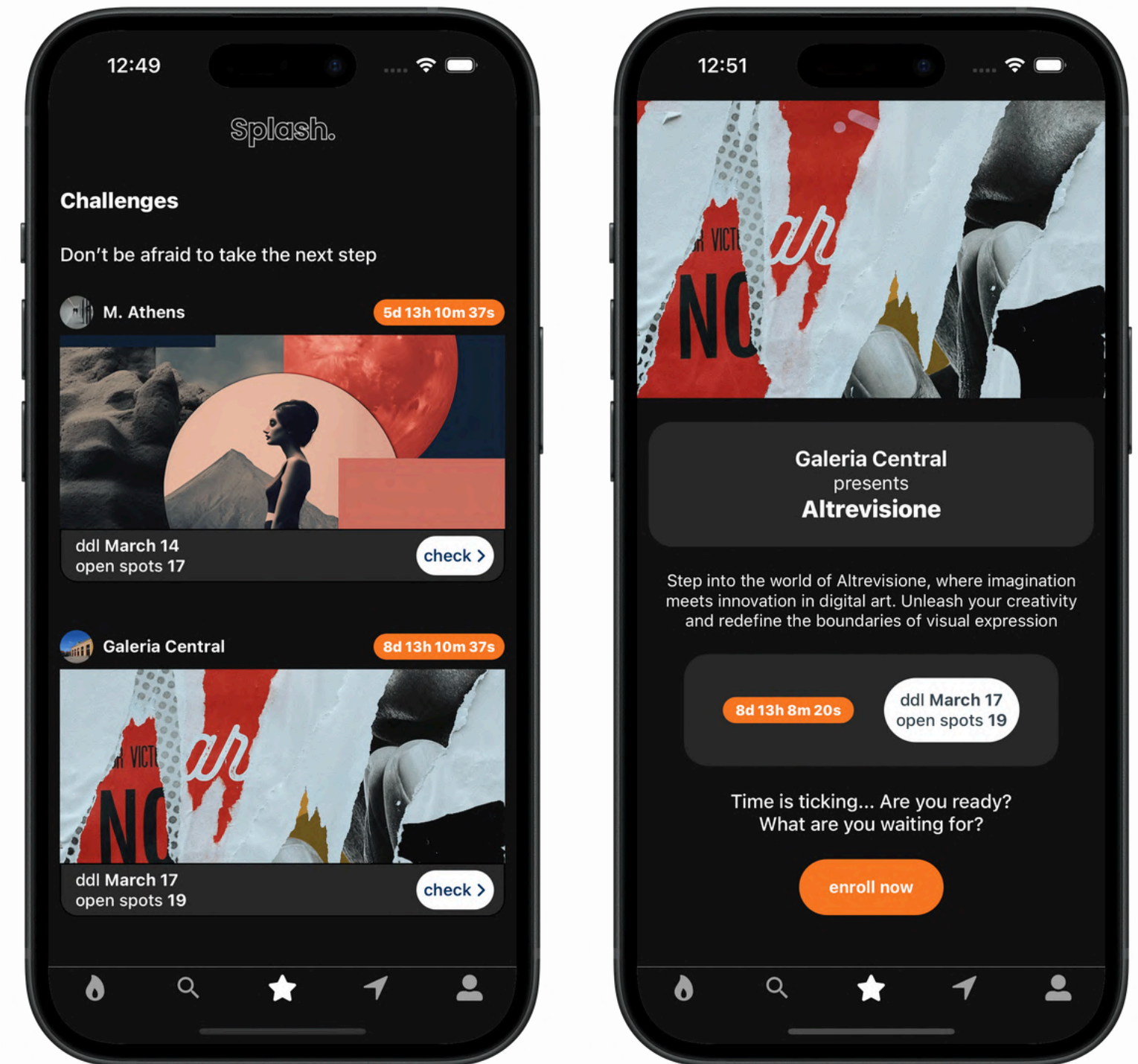
The Prototype (User Profile Screen)

The User Profile Screen shows basic info about users, allowing for user-to-user interaction and profile editing.



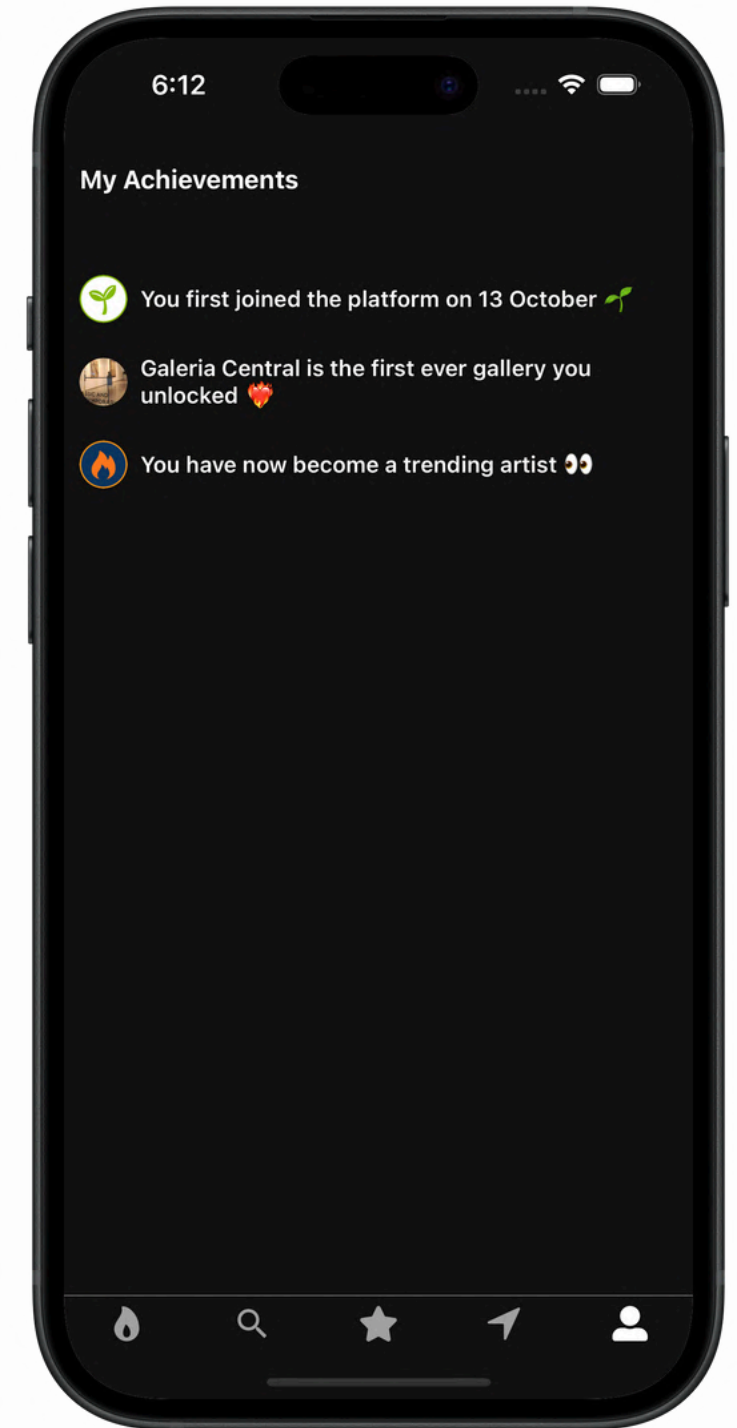
The Prototype (Challenges Screen)

The Challenges Screen contains all the active challenges, information about each one, as well as the time and available spots left to participate.



The Prototype (Achievements Screen)

The Achievements Screen contains the history of each user's progress inside the platform, at any given time.



Conclusion

Splash provides users with the opportunity to engage meaningfully, connect, explore local art hubs and share their work online.

It ultimately aims to foster a vibrant community of visual artists and help them get noticed.



Thank you for your time!

I will be glad to answer any questions and stay in touch.

