



World Usability Day is Every Day

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Embracing the Values of World Usability Day



World Usability Day – Make Life Easy.

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Why Talk About Values?

Usability and accessibility are not just technical checkboxes—they impact real lives.

Bad design can exclude people from essential services, education, work, and more.



Usability + Accessibility = Inclusion

- Usability ensures things work well for most users.
- Accessibility ensures they work for everyone, including people with disabilities.
- Together, they create Inclusive Design—systems that leave no one behind.



World Usability Day: More Than a Date

World Usability Day promotes:

- Inclusion: Everyone should participate fully**
- Simplicity: Reduce friction in user experiences**
- Equity: Fair access across ability, age, income**

These values guide ethical, user-centered design beyond just one day.



In the Age of AI

As AI reshapes human-computer interaction, usability and accessibility must keep up.

Without inclusion, we risk creating systems that serve only the tech-savvy or the privileged



From Compliance to Care

Design is not just about standards or guidelines. It's about people.

A human-centered mindset leads naturally to better, more inclusive design.



What You Can Do Every Day

- **Ask: Who might I be excluding?**
- **Simplify: Could this be easier?**
- **Include: Have I tested with diverse users?**
- **Advocate: Can I raise usability in the discussion?**



Make Every Day a World Usability Day

Let's live these values in our daily work.

Every form, every interface, every system can include—or exclude.

Let's choose inclusion.

Thank you!



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