World Usability Day is Every Day

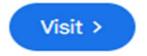
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Embracing the Values of World Usability Day



World Usability Day - Make Life Easy.



Why Talk About Values?

Usability and accessibility are not just technical checkboxes—they impact real lives.

Bad design can exclude people from essential services, education, work, and more.

Usability + Accessibility = Inclusion

- Usability ensures things work well for most users.
- Accessibility ensures they work for everyone, including people with disabilities.
- Together, they create Inclusive Design—systems that leave no one behind.

World Usability Day: More Than a Date

World Usability Day promotes:

- Inclusion: Everyone should participate fully
- Simplicity: Reduce friction in user experiences
- Equity: Fair access across ability, age, income

These values guide ethical, user-centered design beyond just one day.

In the Age of AI

As Al reshapes human-computer interaction, usability and accessibility must keep up.

Without inclusion, we risk creating systems that serve only the tech-savvy or the privileged



Design is not just about standards or guidelines. It's about people.

A human-centered mindset leads naturally to better, more inclusive design.

What You Can Do Every Day

- Ask: Who might I be excluding?
- Simplify: Could this be easier?
- Include: Have I tested with diverse users?
- Advocate: Can I raise usability in the discussion?

Make Every Day a World Usability Day

Let's live these values in our daily work.

Every form, every interface, every system can include—or exclude.

Let's choose inclusion.

Thank you!



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